

From Challenge to Opportunity

Wave 2 of the East Asia Retirement Survey

Richard Jackson President Global Aging Institute

Asia House Roundtable

London
April 22, 2016

www. Global Aging Institute.org



East Asia at a Crossroads



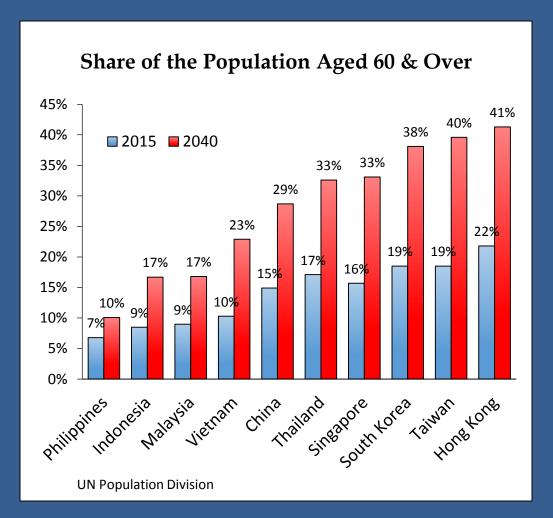
Survey Framework

- The first wave of the East Asia Retirement Survey was conducted in 2011 in China, Hong Kong SAR, Malaysia, Singapore, South Korea, and Taiwan. The second wave was conducted in 2014 in the six firstwave countries plus Indonesia, the Philippines, Thailand, and Vietnam.
- The survey is nationally representative, except that the samples for China, Indonesia, the Philippines, Thailand, and Vietnam are limited to urban areas.
- The survey universe consists of "main earners" aged 20 and over, including both current main earners and retired main earners.
- Respondents were asked about their general attitudes toward retirement, as well as about their own retirement experience and expectations.
- Current retirees were asked about their current retirement experience, while current workers were asked about their retirement expectations.



Although the ten countries surveyed differ in important respects, they also have important things in common.

- There are enormous differences in per capita income, institutional capacity, market orientation, and extent of population aging across the ten countries surveyed.
- Yet all of the countries have at least two things in common: underdeveloped welfare states and retirement systems in which the extended family continues to play a far more important role than it does in the West.





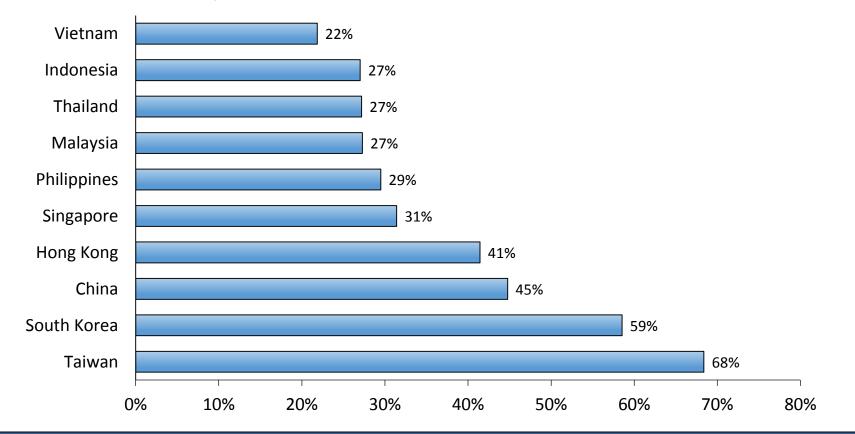
By overwhelming majorities, East Asians reject the traditional model of family-centered retirement security.

"Who, ideally, should be mostly responsible for providing income to retired people?" and "Who, ideally, should be mostly responsible for providing personal care to retired people?" Share of Respondents Saying "Grown Children or Other Family Members" 70% 63% 60% 60% ■ Personal Care Income 48% 50% 40% 34% 32% 30% 29% 30% 26% 21% 20% 20% 13% 11% 11% 10% 10% 10% 8% 8% 10% 6% 6% 0%



Along with declining family size, the shift is being driven by the diffusion of more individualistic "western" values.

Share of Respondents Agreeing that "Both parents and children are generally happier when they are more independent and self-sufficient."

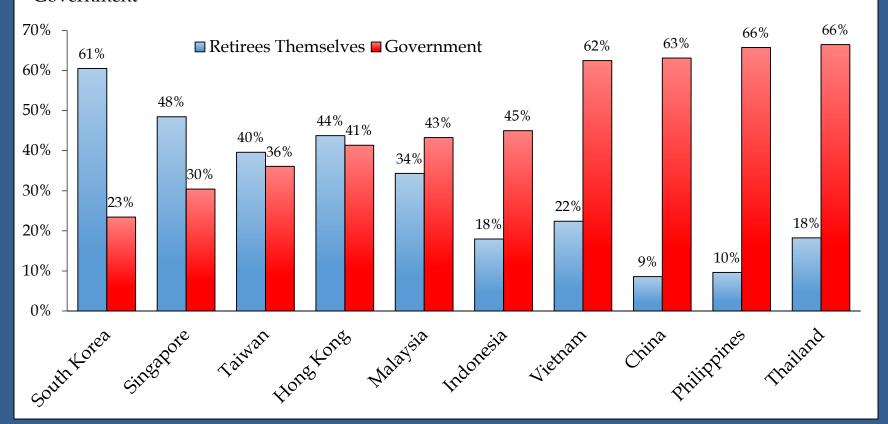




Views differ greatly across East Asia about who should replace the family as guarantor of retirement security.

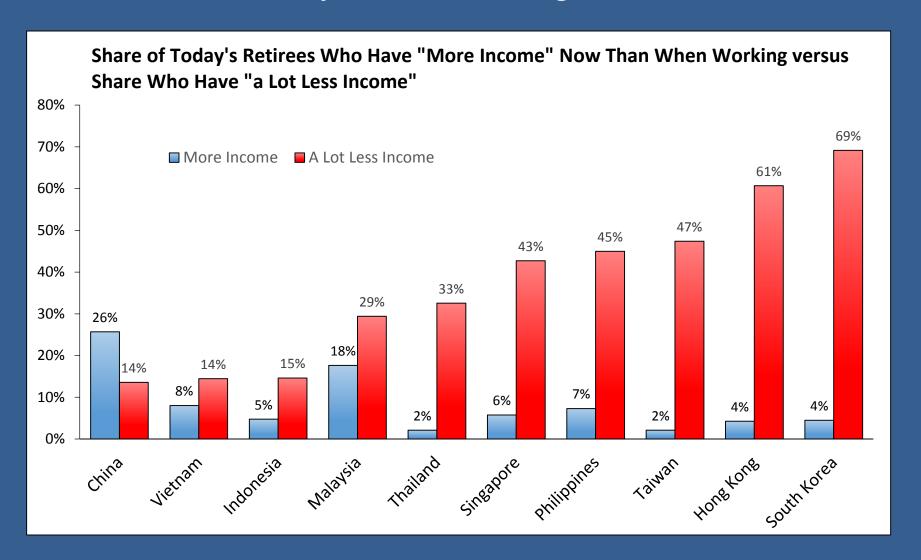
"Who, ideally, should be mostly responsible for providing income to retired people?"

Share of Respondents Saying "Retirees Themselves, through Their Own Savings" versus Share Saying "Government"



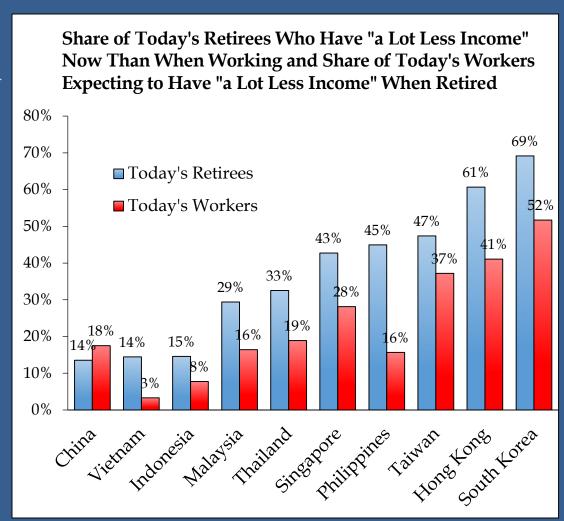


For today's retirees, retirement is frequently a time of economic insecurity and social marginalization.



Although the retirement prospects for today's workers are improving, retirement insecurity remains widespread.

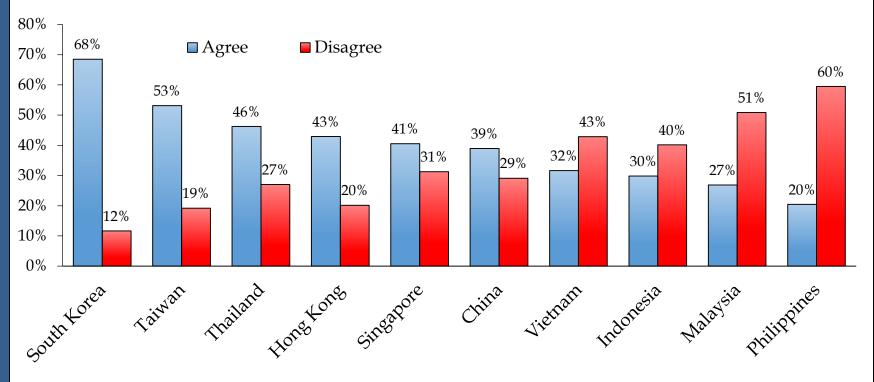
- Although pension receipt rates are due to rise rapidly when today's workers retire, replacement rates are likely to be very low.
- Most workers are not accumulating sufficient savings of their own to make up for inadequate pension benefits.
- Meanwhile, today's
 workers expect to receive
 much less support from
 the extended family than
 today's retirees do.

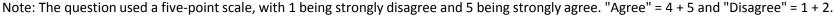




In addition to their own retirement security, respondents in faster-aging countries worry about the growing burden of supporting the elderly on tomorrow's workers and taxpayers.

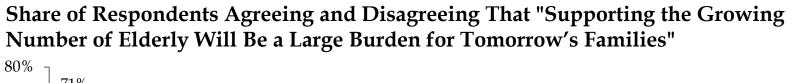
Share of Respondents Agreeing and Disagreeing That "Supporting the Growing Number of Elderly Will Be a Large Burden for Tomorrow's Workers and Taxpayers"

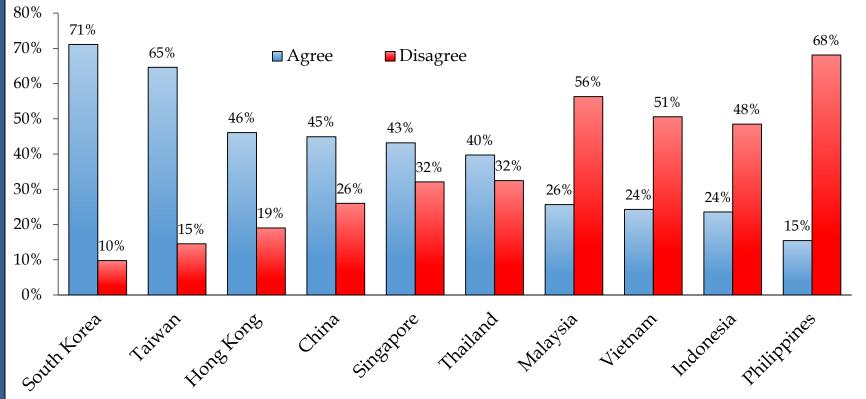






Respondents in faster-aging countries also worry about the growing burden on tomorrow's families.





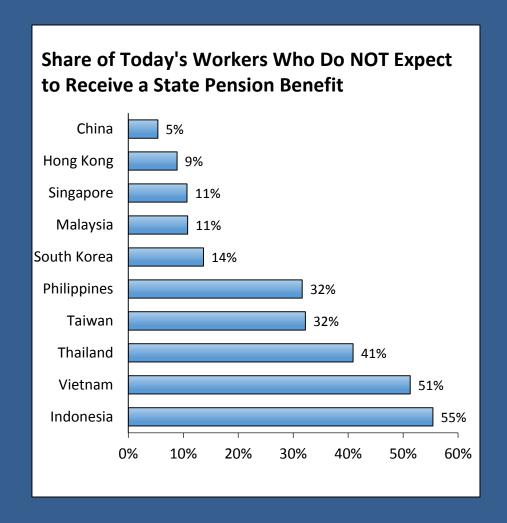
Note: The question used a five-point scale, with 1 being strongly disagree and 5 being strongly agree. "Agree" = 4 + 5 and "Disagree" = 1 + 2.



Strategic Implications

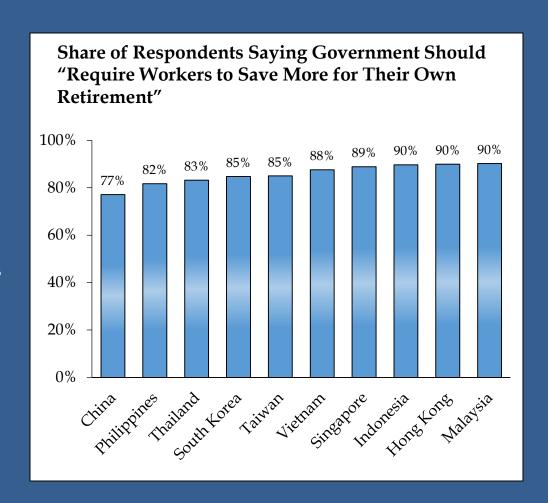


- Improve the adequacy of state pension systems
- Encourage or requireworkers to save more fortheir own retirement
- Establish more robust floors of old-age poverty protection
- Raise retirement ages and encourage longer work lives



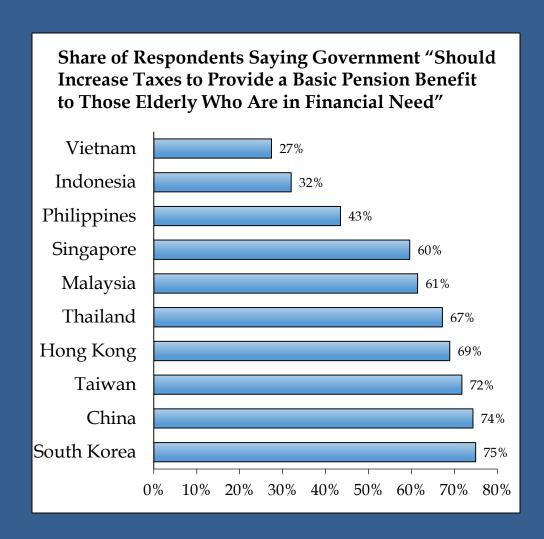


- Improve the adequacy of state pension systems
- Encourage or require workers to save more for their own retirement
- Establish more robust floors of old-age poverty protection
- Raise retirement ages and encourage longer work lives



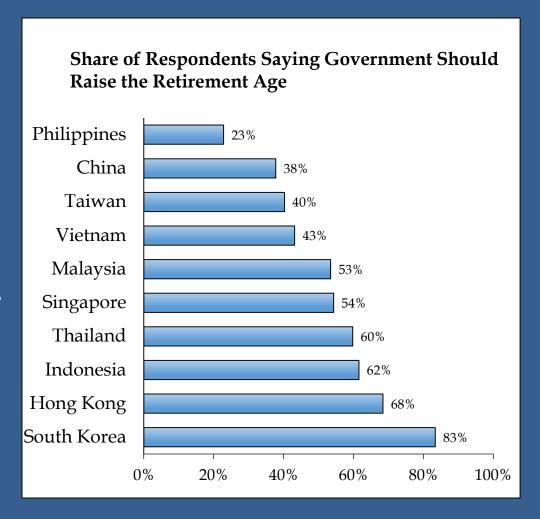


- Improve the adequacy of state pension systems
- Encourage or require
 workers to save more for
 their own retirement
- Establish more robust floors of old-age poverty protection
- Raise retirement ages and encourage longer work lives





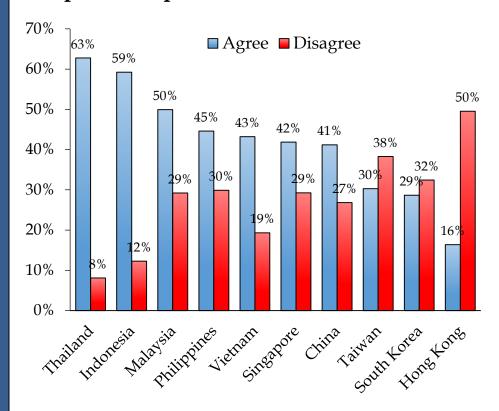
- Improve the adequacy of state pension systems
- Encourage or require
 workers to save more for
 their own retirement
- Establish more robust floors of old-age poverty protection
- Raise retirement ages and encourage longer work lives





- Educate the public about the role of the financial services industry in retirement planning
- Help workers turn their retirement savings aspirations into retirement realities
- Design financial products and services for workers who want to assume responsibility for their own retirement
- Satisfy the demand for converting household savings and lump-sum pension payments into retirement income streams

Share of Respondents Agreeing and Disagreeing That "People Can Trust Financial Services Companies to Help Them Prepare for Retirement"

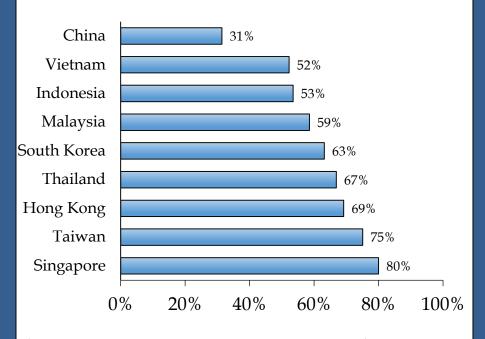


Note: This question used a five-point scale, with 1 being strongly disagree and 5 being strongly agree. "Agree" = 4 + 5 and "Disagree" = 1 + 2.



- Educate the public about the role of the financial services industry in retirement planning
- Help workers turn their retirement savings aspirations into retirement realities
- Design financial products and services for workers who want to assume responsibility for their own retirement
- Satisfy the demand for converting household savings and lump-sum pension payments into retirement income streams

Share of Today's Workers Aged 20-39 Who Have Purchased Financial Assets as a Percent of All Workers Aged 20-39 Who Expect to Receive Income from Financial Assets* in Retirement

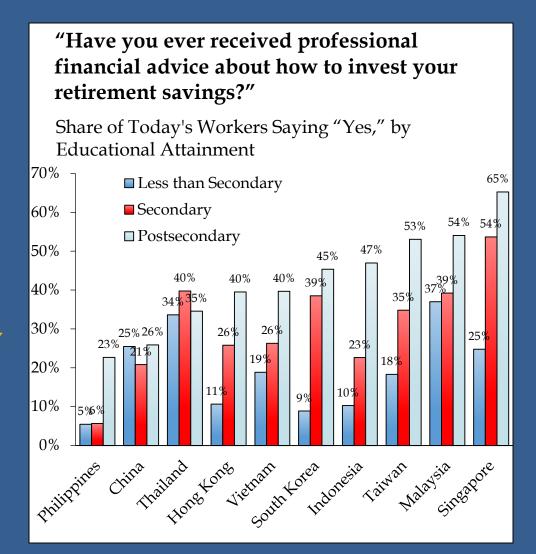


 $^{\ ^*}$ Includes insurance and annuity policies and stocks, bonds, and mutual funds, but excludes bank deposits.

Note: The Philippines is excluded from the chart because of insufficient data.



- Educate the public about the role of the financial services industry in retirement planning.
- Help workers turn their retirement savings aspirations into retirement realities
- Design financial products and services for workers who want to assume responsibility for their own retirement
- Satisfy the demand for converting household savings and lump-sum pension payments into retirement income streams

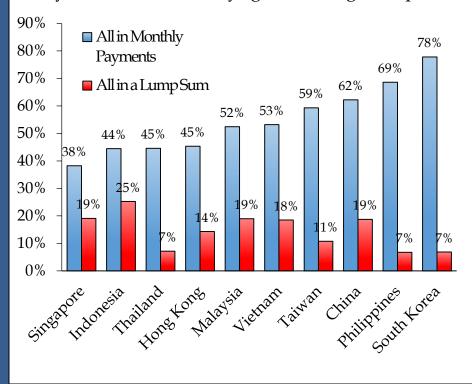




- Educate the public about the role of the financial services industry in retirement planning
- Help workers turn their retirement savings aspirations into retirement realities
- Design financial products and services for workers who want to assume responsibility for their own retirement
- Satisfy the demand for converting household savings and lump-sum pension payments into retirement income streams

"If you could choose how pension benefits will be paid to you, please indicate which of the following ways you would prefer to receive the benefits."

Share of Today's Workers Saying "All in Regular Monthly Payments" versus Share Saying "All in a Single Lump Sum"





GLOBAL AGING INSTITUTE

www.GlobalAgingInstitute.org

