High-Level Forum on the Silver Economy Agenda 2022
New York City, Dublin, Geneva, Virtual, November 8-9

Updated November 8
All session timings are approximate and subject to slight change.
For virtual participants in later time zones, pre-recorded broadcasts will be available on demand from earlier in the day.

TUESDAY NOVEMBER 8
LIVE IN DUBLIN, ROYAL COLLEGE OF PHYSICIANS OF IRELAND

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<td>9:15 - 10:00 CET</td>
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<td>Arrivals and Networking in Dublin</td>
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<td>• <strong>Caroline Conroy</strong>, Lord Mayor of Dublin</td>
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<td>• <strong>Veli-Mikko Niemi</strong>, Permanent Secretary, Ministry of Social Affairs and Health, Finland (video message)</td>
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<td>10:25 - 10:40 CET</td>
<td>9:25 - 9:40 GMT</td>
<td>4:25 - 4:40 EST</td>
<td>Fireside Chat</td>
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<td>• <strong>Massimo Visentin</strong>, IDM Commercial Office President, Pfizer</td>
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### Panel | Transforming Healthcare Through a Predict-and-Prevent Model

The Silver Economy will enable a shift from the costly, inefficient, and less effective acute care model of healthcare to a predict-and-prevent model with earlier detection, better treatment, and valued prevention strategies. On this panel, we will show how transforming healthcare is fiscally sustainable and supports healthier aging. The panel will focus on prevention and early detection as models for progress.

- **Moderator:** Arno Rutte, Public Affairs and Strategy Consultant and former Member of the House of Representatives, the Netherlands
- **Mary Bussell,** Lead, The Vaccine Ecosystem, *The Economist*
- **Neil Johnson,** Chief Executive, Croí, the West of Ireland Cardiac & Stroke Foundation & National Institute for Prevention and Cardiovascular Health; Executive Director, Global Heart Hub
- **Finbarr C. Martin,** Emeritus Consultant Geriatrician and Professor of Medical Gerontology, Division of Health and Social Care Research, King’s College London
- **Christine O’Kelly,** Age-Friendly University Global Network Coordinator, Age-Friendly University Office, Dublin City University

### Video Message | Restructuring Health Systems to Support 21st-Century Aging

Cross-sector collaborations are critical to ensure meaningful systems change. My Linh Ka will share Amgen’s global and Asia-Pacific region expertise on successful collaborations and health system reform.

- **My Linh Ka,** Senior Vice President & General Manager, Japan Asia-Pacific (JAPAC), Amgen
### Panel | Emerging Lessons from Adult Immunization: Building Blocks for a Sustainable 21st-Century Health System

Adult immunization is one of the most promising, proven, and cost-effective preventive tools to support healthy aging and health system sustainability, yet the uptake of vaccines among adults remains both slow and uneven. In this session, experts from the private and public sectors will share insights from the latest research and pilot studies to support more widespread uptake of vaccines among adults, particularly older adults, including best practices from Covid-19 vaccination.

- **Moderator:** Mike Mansfield, Chief Executive Officer, ProAge
- **Meral Akçay**, DVM, PhD, Global Influenza Expert, Sanofi
- **Shalini Desai**, Medical Officer, Immunization, Vaccines and Biologicals Department, World Health Organization
- **T. Mark Doherty**, PhD, Senior Medical Manager, GSK
- **Rune Hørby**, Vaccines Policy Lead, MSD
- **David Sinclair**, Chief Executive, International Longevity Centre UK (ILC-UK)

### Fireside Chat | Smart Business: A Community and Country Approach to Age Friendliness

To address the needs and value of the growing older population as consumers and customers, businesses around Ireland have become age friendly. Age Friendly Ireland will share some of the key building blocks for creating an age-friendly country and how public-private collaborations are helping to drive change.

- **Orlaith Carmody Duffy**, Principal Advisor, Age Friendly Ireland's Business Recognition Program
- **Interviewed by Ciara Doherty**, “The Tonight Show” on Virgin Media One

### Video Message | Testimonial of a Care Professional

Bill Glover showcases his journey and passion to be a caregiver for aging adults. He showcases the importance of soft skills such as relationship building are the key to making a difference.

- **Bill Glover**, Care Professional, Home Instead, an Honor Company
Panel | Purpose and Potential: Elevating the Caregiving Workforce to Build the Care Economy of the Future

Everywhere around the world, the caregiving sector is one of the fastest-growing segments of the economy, due to the aging of society and resulting increased demand for care. The potential of the care economy is unlimited, creating opportunities for job growth while contributing to more efficient and more personalized care. The caregiving workforce is a critical linchpin in the future of long-term care systems, healthy aging and the sustainability of the Silver Economy, but policies, practices and perceptions need to change to achieve this potential.

- **Moderator:** Michael Wright, Director of Corporate Operations, Home Instead Ireland
- **Simon Bottery,** Senior Fellow, Social Care, The King's Fund
- **Teena Gates,** Family caregiver and former journalist *(video message)*
- **Stefania Ilinca,** Technical Advisor on Long-term Care, WHO European Office, World Health Organization *(video message)*
- **Joseph Musgrave,** Chief Executive Officer, Home and Community Care Ireland (HCCI)
- **Eileen Rocard,** Junior Health Analyst, Directorate for Employment, Labour and Social Affairs, Organisation for Economic Co-operation and Development (OECD)

Keynote | Planning for the Silver Economy: Economic, Health, and Individual Imperatives

Stephen Donnelly, Minister for Health of Ireland *(video message)*

Lunch in Dublin
*Sponsored by Home Instead*
## Agenda Details

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<tr>
<th>Time</th>
<th>Geneva</th>
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<td>- <strong>SEF New York Host, Jean Chatzky</strong>, CEO, HerMoney.com and Financial Editor, NBC Today</td>
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<td>- <strong>Matthew Blake</strong>, Head of Shaping the Future of Financial and Monetary Systems, Member of the Executive Committee, World Economic Forum</td>
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<td>The UN Decade of Healthy Ageing will be powered by investment in the Silver Economy, now estimated at USD $17 trillion and is fostering innovation in biotech, health tech, fintech, and caregiving. In a global society where there are more old than young, overall economic growth is only possible with a robust, growing, and sustainable Silver Economy that will add jobs, create new innovative growth sectors, enhance productivity, and improve the lives of all across society.</td>
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<td>- <strong>Stephen K. Klasko</strong>, MD, MBA, Executive in Residence, General Catalyst</td>
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<td>- <strong>Andrew Steinberg</strong>, Chief Financial Officer, Honor</td>
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| 15:20 -    | 16:00     | 14:20 -15:00 | 9:20 -10:00 | **Panel | Working Caregivers: The Quest for Financial, Personal and Workplace Well Being** | Working caregivers are perpetually struggling – financially, with their personal health, and in the workplace. Employers and other stakeholders have important roles to play to enhance the well-being of their caregiving employees. Panelists will discuss the challenges faced by caregiving employees and ways in which employers are stepping up to meet these needs with new benefits, programs and engagement strategies. Further, panelists will offer recommendations from a new report about how to accelerate working caregivers’ path from financial stress to financial well-being.  
- **Moderator:** Kevin F. Crain, Head of Retirement Research & Insights, Retirement & Personal Wealth Solutions, Bank of America  
- **Jisella Dolan,** Chief Global Advocacy Officer, Home Instead, an Honor Company  
- **Mary Mullin,** Wealth Management Advisor, Merrill Lynch Wealth Management  
- **Mary Naylor,** PhD, RN, Professor of Gerontology at the University of Pennsylvania School of Nursing |
| 16:00 -    | 16:15     | 15:00 -15:15 | 10:00 -10:15 | **Fireside Chat | Amplifying the Voices of Family Caregivers** | Former First Lady of the United States Rosalynn Carter, Chair of the Rosalynn Carter Institute for Caregivers said, “There are only four kinds of people in the world: those who have been caregivers, who are caregivers, who will be caregivers, and who will need caregivers.” This discussion will bring to light some of the challenges faced by family caregivers, the incredible power of their stories, and the role of the media.  
- **Chris Durrance,** Director and Producer, Caregiving documentary series  
- **Interviewed by Richard Lui,** News anchor, MSNBC/NBC News |
<p>| 16:25 -    | 16:30     | 15:25 -15:30 | 10:25 -10:30 | <strong>Video Message | The role of Dementia and Technology In the Silver Economy</strong> | Conny Helder, Minister for Long-term Care and Sport, Netherlands |</p>
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| 16:30 - 17:20| Pathway to Innovation for Healthy Aging: Investments for Longer, Healthier Lives | Innovations in biomedicine and technology in healthcare across the 20th century have brought us our unprecedented longevity – now a gift for our 21st century. But innovation cannot stop there; we must aspire to achieve healthier longevity for all, which requires continual investment, commitment and creative partnerships and collaborations to incentivize innovators to achieve the next great breakthrough. Panelists will discuss how the pursuit of equity in healthy aging, the complexities of multiple co-morbidities and the nuances of the market landscape are spurring how we should think about ensuring investments in health for the future. | • Moderator: John Beard, Professor, ARC Centre of Excellence in Population Ageing Research (CEPAR), University of New South Wales; Chair, Global Coalition on Aging Advisory Council; Former Director, Department of Ageing and Life Course, World Health Organization  
• Mike Devoy, Chief Medical Officer, Executive VP, Medical Affairs & Pharmacovigilance, Bayer  
• Richard Jackson, President, Global Aging Institute  
• Sue Peschin, President and CEO, Alliance for Aging Research  
• Jason Sterne, Associate Director, Policy Advocacy and Alliances, Gilead  
• Amanda Stucke, MPH, Principal & Americas Regional Lead, Health Policy, Economist Impact |
| 17:20 - 18:15| Investing in Longevity: How to Boost Financial Resilience as we Age          | Longevity is one of the most impactful forces shaping the global economy. As people over the age of 60 double their numbers in the coming decades, how can they stay financially resilient in an increasingly unpredictable world? Reforming retirement and pension systems to meet the needs of an aging population will take time – what are the simple and actionable solutions that people can employ today to support this longer life? This discussion will explore the crucial role the financial services industry can play in supporting this demographic transformation. | • Moderator: Haleh Nazeri, Platform Curator, Shaping the Future of Financial and Monetary Systems, World Economic Forum  
• Ramsey Alwin, President & CEO, NCOA  
• Andre Belelieu, Head of Insurance, Asset Management, and Institutional Investors, World Economic Forum  
• Joanne Moore, Vice President, Thought Leadership and Strategic Programs, Corebridge Financial  
• Rich Nuzum, Executive Director, Investments and Global Chief Investment Strategist, Mercer |
### Keynote | Maximizing the Potential of Japan’s Super-Aging Society
Japan is rapidly aging and the world’s first super-aging society. Japanese policymakers are increasingly taking action to make changes that can extend the health, activity and productivity of its citizens, with lessons for super-aging societies to follow.

- **Keizo Takemi**, Member, House of Councilors, Japanese Parliament, Japan *(video message)*

### Video Message | Local Government Spotlight: Colorado’s Aging Workforce Strategy
Colorado has developed an aging workforce strategy to enhance participation of older citizens across society. Gov. Polis will share why and how they are implementing this strategy and seeing economic growth.

- **Jared Polis**, Governor, Colorado, USA

### Panel | The Employer’s Role in an Aging Society
Employers large and small are facing the impacts of an aging society. Whether a local government or a global company, age-inclusiveness will become a key differentiator in the competition for talent, with implications on workplace culture, the ability to adapt to changing societal needs and overall productivity. This discussion will showcase age-inclusive strategies underway around the world.

- **Moderator**: Richard Eisenberg, Journalist, MarketWatch, Next Avenue
- **Catherine Collinson**, President and CEO, Transamerica Institute
- **Peter Kalder**, President & CEO, American Society on Aging
- **Brian Kaskie**, Professor, University of Iowa College of Public Health
- **Ritu Sadana**, Head, WHO Secretariat, Council on the Economics of Health for All; Unit Head, Ageing and Health, World Health Organization
- **Mikiro Suga**, Director, Health & Welfare Department, Japan External Trade Organization (JETRO)
Panel | From Science to Bedside: Defining the New Paradigm for Advancements in Alzheimer’s and Dementia

The near-perfect alignment of Alzheimer’s and other dementias to the aging mega-trend brings about urgency for innovation. Absent new innovations in effective therapies, diagnostics, caregiving and social framing, Alzheimer’s will continue to be a barrier to healthy aging and fiscal sustainability. However, even with great innovation, if care at the bedside is not transformed, patients will not benefit. Progress in this space will depend on value-based incentives and new paradigms for diagnosis, care and other supports. Programs like the Davos Alzheimer’s Collaborative are using implementation science to study the impact of innovation in real-world settings. Panelists will describe efforts to reframe Alzheimer’s to help remove the stigma, prepare health systems, and spur innovation.

- **Moderator**: Phyllis Barkman Ferrell, Global Head, External Engagement, Alzheimer’s Disease and Neurodegeneration, Eli Lilly & Company; Healthsystem Preparedness Program Lead, Davos Alzheimer’s Collaborative
- **Ishtar Govia**, PhD, Senior Lecturer, Caribbean Institute for Health Research
- **Chris Lynch**, Deputy CEO at Alzheimer’s Disease International (ADI) and Director of Policy, Communications & Publications
- **Craig W. Ritchie**, Professor of the Psychiatry of Ageing, Centre for Clinical Brain Sciences, University of Edinburgh; Visiting Professor, Imperial College London
- **Steven R. Smith**, MD, Chief Scientific Officer and Senior Vice President, AdventHealth

Close and Reception in New York
**WEDNESDAY, NOVEMBER 9**  
**LIVE IN GENEVA,**

Global Coalition on Aging Member

<table>
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<th>Time</th>
<th>Agenda Details</th>
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**Breakfast & Networking in Geneva**  
**Welcome Remarks**  
- Stefano Costanzo, Manager, Deloitte Consulting  
- Melissa Gong Mitchell, Executive Director, Global Coalition on Aging  
**Panel | Partnerships for Healthy Aging**  
Meeting the challenges of aging society requires cross-sector and cross-discipline collaboration and partnership, including among private and public sectors as well as institutions, organizations, and governments. Embedded in the UN Decade of Healthy Ageing is the need for society-wide partnerships for success. Panelists will share their experiences and aspirations and discuss the enablers of partnerships with the potential to scale.  
- **Moderator:** Mario Ottiglio, President, GCOA  
- Thiago Hérick de Sá, PhD, Age-friendly Environments, Department of the Social Determinants of Health, Division of UHC/Healthier Populations, World Health  
- Melissa Gong Mitchell, Executive Director, Global Coalition on Aging  
- Alana Officer, Unit Head, Demographic Change and Healthy Ageing, World Health Organization  
- Deepali Patel, Director, International Policy, AMR Action Fund (video message)  
- Regina Regenass, CEO of the World Demographic & Ageing Forum (WDA FORUM)  
**Dublin**         | 2:30 - 3:15 EST, 3:15 - 3:25 EST, 8:15 - 8:25 GMT, 8:25 - 9:20 GMT |  
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**Video Message | AMR’s Threat to Healthy Aging**
Antibiotics have helped us achieve our longevity over the course of the 20th century, but our ability to fight infectious disease hangs in the balance with the rise of antimicrobial resistance. What tools are needed to fight this growing and silent pandemic?

- **Jenelle Krishnamoorthy**, Vice President, Head of Global Public Policy and International Affairs, Merck

**Video Message | Technology and Super-Aging Japan**
New policies and approaches to technology, data and connectedness are making health and employment systems smarter, more agile and more responsive to the need of Japan’s aging society. What can other countries learn from the oldest nation in the world?

- **Kazumi Nishikawa**, Director, Information Technology Industry Division, Ministry of Economy, Trade and Industry of Japan

**Panel | Digital Health: Scaling Healthy Aging**
Technology is broadly recognized as an enabler for healthy aging and more efficient health management overall. Its value extends into the workplace and across all aspects of society. Start-ups in the aging space are increasing to meet the demands of healthier living, smarter caregiving and better disease management. The panel will discuss some of the latest digital innovations, the policies needed to equitably deploy these innovations, and how they can be further scaled in all corners of the world to grow the Silver Economy.

- **Moderator: Thomas Hach**, Director, Healthcare Systems, Novartis
- **Winners of the 2021 and 2022 Healthy Ageing Innovation Prize: Ian Philp**, Founder and CEO, AgeCare Technologies and **Charles Bark**, Founder and CEO, HiNounou (video message)
- **Philip Hogan**, CEO and Founder, Origin Care Group
- **Julian Pahud**, International Digital Health and Innovation Senior Director, Eli Lilly & Company
- **Gitanjali Sah**, Strategy and Policy Coordinator, International Telecommunication Union
- **Roxana Widmer-Iliescu**, Senior Coordinator for Digital Inclusion, International Telecommunication Union
- **Mateusz Rafal**, Deputy Director, Digital Transformation Center, Ministry of Education and Science, Government of Poland
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| 11:30 - 12:25 CET | Panel | Integrated Care as a Standard of Care  
Aging increases the risk of multiple co-morbidities, and therefore, aging demands a more personalized approach to health, which can support prevention. What strategies from global institutions, local governments and the private sector are delivering integrated care? From WHO's Age-friendly Cities and Communities Network to its Integrated Care of Older Persons (ICOPE) approach, how can integrated care become the standard across healthcare? |
| 12:25 - 13:30 CET | Lunch in Geneva | - Moderator: Melissa Gong Mitchell, Executive Director, Global Coalition on Aging  
- Hidenori Arai, President at National Center for Geriatrics and Gerontology  
- Mario Barbagallo, MD, PhD, President of International Association of Gerontology and Geriatrics – European Region (IAGG-ER); Professor of Internal Medicine and Geriatrics, Member of the Superior Council of the Minister of Health, President of the Conservatory A. Scarlatti di Palermo, and Director of the Geriatric Unit, Department of Internal Medicine, University of Palermo  
- Kassim Javaid, Associate Professor and University Lecturer in Metabolic Bone Disease, University of Oxford  
- Yuka Sumi, Medical Officer, Ageing and Health Department of Maternal, Newborn, Child & Adolescent Health and Ageing (MCA), UHC life course, World Health Organization  
- Ninie Wang, Founder and CEO, Pinetree Care |
| 13:30 - 14:20 CET | Panel | Women’s Health: The Barriers and Enablers of Healthy Aging  
With longer lifespans; higher risk of Alzheimer's disease, cardiovascular disease, and other chronic conditions; lower lifetime earnings; and the brunt of the family caregiving responsibilities, women face unprecedented challenges in the era of longevity. Panelists will present strategies for learning what women want and need to help ensure longer, healthier and happier aging journeys. |
| 12:25 - 13:30 GMT | Lunch in Geneva | - Moderator: Borjana Pervan, Director, Director of Strategy and Communications, World Heart Federation  
- Adrita Bhattacharya-Craven, Director, Health & Ageing, Geneva Association  
- Matteo Cesari, Scientist (Geriatrics and Gerontology), Ageing and Health Unit, WHO  
- Celina Gorre, Chief Executive Officer, WomenHeart  
- Tracy Laabs, Chief Development Officer, Wyss Center for Bio and Neuroengineering |
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**Message from the C-Suite | Future Frontiers in Biomedical Innovation for Healthy Aging**
Healthy aging will be spurred by future innovation tackling chronic disease and managing multiple co-morbidities that rise in prevalence with age. Bayer’s Head of Pharmaceuticals will describe some of the most exciting biomedical advancements on the horizon.
- **Stefan Oerlich**, Member of the Board of Management and Head of the Pharmaceuticals Division, Bayer AG

**Healthy Ageing: Achieving Success Together**
WHO leadership will describe success in the call for action to ensure success in its four key pillars of long-term care, integrated care, age-friendly environments, and combatting ageism.
Leaders from the UN, private-sector businesses, civil society, and governments will share their efforts to prioritize the Decade of Healthy Ageing across society.

- **Michael Hodin**, CEO Global Coalition on Aging
- **Esko Aho**, Former Prime Minister, Finland; Chairman of the Board of China Office of Finnish Industries and Cinia Oy
- **Ambassador H.E Paula Narvaez**, Permanent Representative of Chile
- **Joanna Skoczek**, Deputy Permanent Representative of Poland
- **Yosuke Kita**, Counsellor at the Permanent Mission of Japan
- **Ritu Sadana**, Head, WHO Secretariat, Council on the Economics of Health for All; Unit Head, Ageing and Health, World Health Organization
- **Mike Devoy**, Chief Medical Officer, Executive VP, Medical Affairs & Pharmacovigilance, Bayer
- **Cynthia Stuen**, PhD, Chair NGO Committee on Ageing/NY, UN Main Representative International Federation on Ageing
- **Jennifer Lavelle**, Global Business Marketing Lead Ambulatory Monitoring and Diagnostics Philips
- **Jisella Dolan**, Chief Global Advocacy Officer, Home Instead, an Honor Company
- **Andrew (Drew) Otoo**, President, Global Vaccines, Merck Human Health
- **Siveem El Nashar**, Senior Director of Older Adult Workforce Development, NYC Department for the Aging
- **Pol Vandenbroucke**, Chief Medical Officer, Pfizer; Chairman, WDA Forum Global Longevity Council
- **Carolee Lee**, CEO & Founder, Women Health Access Matters (WHAM)
- **Kevin Crain**, Chairman NYC Age Friendly Business, Head of Retirement Research & Insights at Bank of America
- **Richard Jackson**, President, Global Aging Institute
- **Barbara Marder**, Global Product Solutions Leader Wealth Mercer
- **Amal Abou Rafeh**, Chief of Programme on Ageing Section, United Nations
- **John Beard**, Global Coalition on Aging Advisory Council; Former Director of WHO Department of Ageing and Life Course

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